

# Jennifer Desrosiers

Entrepreneur. Coach. Speaker. Adventuress.



@JENNIFERLDESROSIERS



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WWW.ALTITUDECOMPANIES.COM

SPEAKER PACKAGE



# A Short Bio

Jennifer Desrosiers, the founder of ALTITUDE, is a multi-passionate entrepreneur, business coach, and public speaker. Jennifer creates elevated experiences both in hospitality and live events that are inspired by connection and contribution – the mainstay values of her companies.

Jennifer has a B.S. in Architectural Engineering, and her experience includes 20 years in manufacturing in which she held executive positions focused on massive revenue generation and growth. She is most notably known as the founder and CEO of LANEY & LU, an inspired eatery in Exeter and Portsmouth, NH, PALETTE, an experiential food and gifting company, and GINGER FOX, an artisan bakery in Stratham, NH.

Jennifer is a creator of progressive team cultures, profitable operations, and has an unwavering commitment to giving back to community. As a business coach and speaker, Jennifer's personal mission is to create positive change by encouraging people to live vibrant, more purposeful, adventure-filled lives.



ABOUT JENNIFER



## ALTITUDE COMPANIES

ALTITUDE is a container for Jennifer's passions – envisioning and cultivating hospitality brands and experiences, live inspirational and educational events, and consultancy services based on a love for teaching others how to engineer the life and business of their dreams.



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## LANEY & LU

Dynamic and wildly popular plant-centric inspired eatery located in downtown Exeter and Portsmouth's West End in New Hampshire. LANEY & LU is committed to serving our community exceptional, locally and mindfully sourced ingredients. Their bold menu includes specialty coffee and tea drinks, smoothies, smoothie bowls, salads, grain bowls, avocado toast, egg sandwiches and more.



@LANEYANDLU



WWW.LANEYANDLU.COM

## PALETTE

PALETTE is an experiential food and gifting company that offers beautifully crafted graze boxes, boards and tables serving Maine, New Hampshire, and Massachusetts. They intentionally design interactive, artfully arranged charcuterie and crudite centerpieces to gather around, talk about, and collectively 'mmm' over.



@PALETTEGRAZEBOARDS



WWW.PALETTEGRAZEBOARDS.COM

## GINGER FOX

Located in Stratham, New Hampshire, GINGER FOX is a European-style bakery that combines traditional and alternative baking techniques and mindfully sourcing only the best ingredients. The menu includes a full coffee and tea program, croissants, muffins, breads, savory and sweet pastry, cakes, gluten free and vegan options, gourmet sandwiches, salad, soup, and convenient grab 'n go items.



@GINGERFOXBAKERIES



WWW.GINGERFOXBAKERY.COM

ALTI  
TUDE EXPERIENCES

LANEY & LU  
INSPIRED EATERY

PALETTE  
GRAZE BOXES, BOARDS & TABLES

GINGER FOX  
— ARTISAN BAKERY —



Jennifer's vision and mission is informed by a set of professional core values and her own personal core values of **courage** and **grace**. These core values and themes are reflected in her keynote topics and approach to life and business.

# Core Values

## CREATE CONTRIBUTION & CONNECTION

We strive to be excellent neighbors who actively participate in the community. Fueled by a commitment to do better, the intent behind everything we do is to create lasting impact.

## EMBRACE AN ADVENTUROUS MINDSET

Life's more fun when you see it as an adventure. We look at the unexpected and uncharted through the lens of opportunity. We think differently and take bold action with courage and grace.

## BUILD AN INTEGRATED LIFE

We are the architects of our lives and businesses. We abandon the construct of conventional 'work / life balance' to create a new approach. We believe by creating one integrated life that weaves together one's values and passions, epic things happen.

## DESIGN EVERY DETAIL

We know even the most ordinary details matter. We consistently execute extraordinary experiences that possess a rare kind of magic that transcends explanation. Designing and developing experiences with a refined attention to detail is rooted in everything we do.

FOUNDATION



# Testimonials

I highly recommend Jennifer Desrosiers to be a speaker at your upcoming event. She is eloquent, well-spoken, authentic, and has a message that I feel resonated with everyone in our audience. She willingly shared what she has been through in her own entrepreneur journey in a relatable and inspiring way. I have also had the opportunity to interview her in a one-on-one podcast setting for which she shared her message in a clear and refined way for my listeners. If you are looking to give your guests a better experience than they will already have, Jennifer is the one you want participating in your event.

**EMILY ABORN, SHE BUILT THIS**

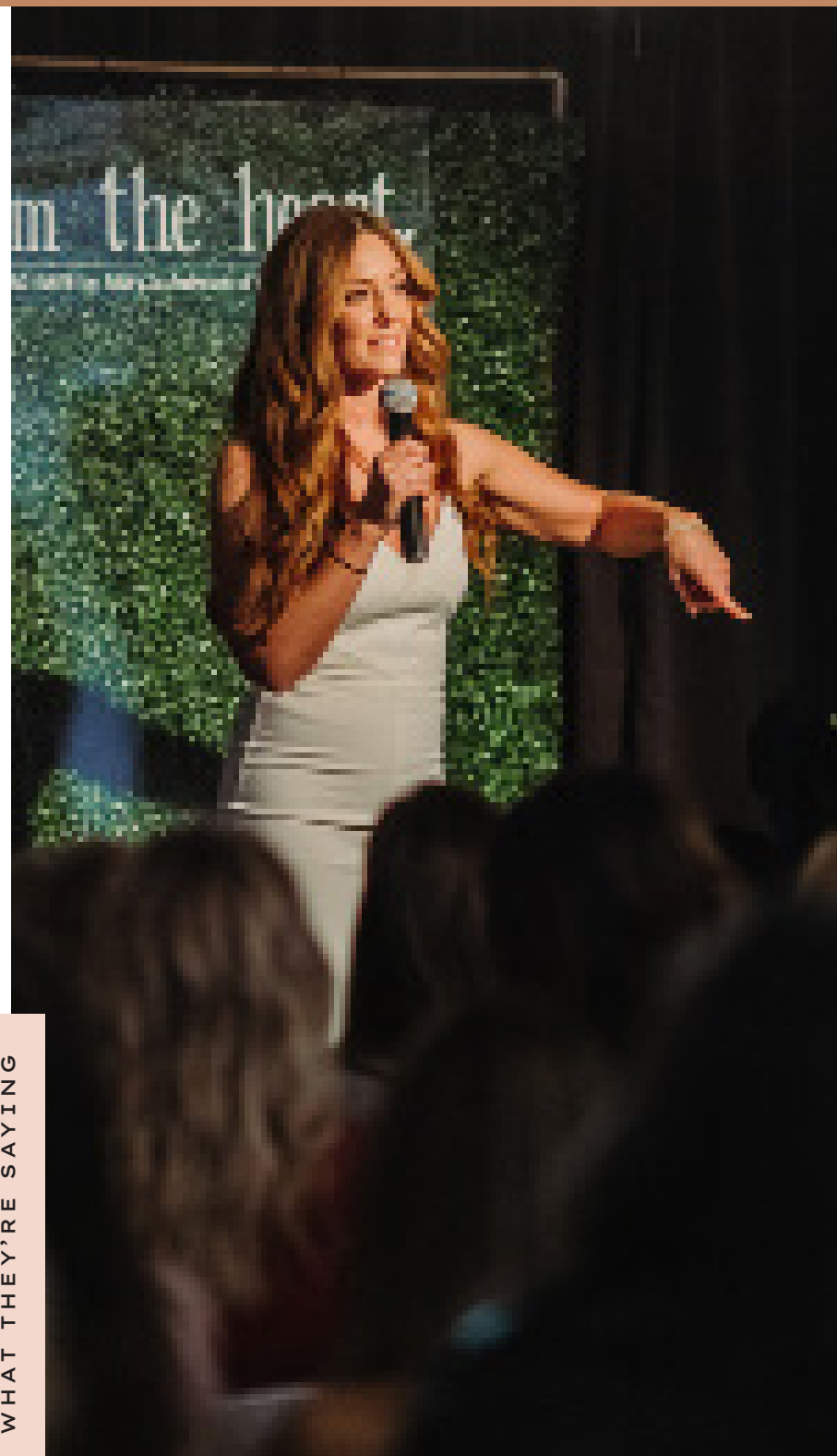
Jennifer Desrosiers was one of our three hand-picked panelists on entrepreneurship for my event held at LaBelle Winery. She was engaging, charismatic, and well spoken. She shared her wisdom, actionable bits of advice, and was bravely vulnerable with an audience of almost 200 women (and men!). Before the event, she was accessible, gave great feedback and suggestions, and she came prepared to speak. She was the consummate professional both on and off the stage.

**KRISTIN HARDWICK, COHO**

Jennifer is an exceptional moderator and event curator. Her attention to detail is extraordinary, as is her ability to curate questions that bring out the best in each speaker and panelist. She is adept at steering conversations toward magic in the moment, brilliant at gathering together the right collection of voices to expand perspectives and inspire, and she always shows up with an authenticity and warmth that translates. She never fails to draw an audience in nor to leave a lingering and powerful impression on everyone in attendance.

**AMY VANHAREN, PUMPSPOTTING**

WHAT THEY'RE SAYING



# Offerings

Jennifer is an experienced and dynamic speaker that supports educators, professionals, entrepreneurs, and business owners in a myriad of ways to provide massive value while creating lasting impact. Below are her primary offerings.

## CURATED PANEL MODERATION

Jennifer is an experienced panel discussion curator and moderator. Discussions topics can be wide-ranging including entrepreneurship and business strategy, leadership, mindset, personal growth, business execution, and business development. Jennifer's approach is to weave together a captivating conversation that highlights each speaker's individual zones of genius while offering audiences an abundance of value and takeaways.

## MASTER OF CEREMONIES

As Master of Ceremonies, Jennifer will drive your event with energy and precision. She will partner closely with your team to understand and execute to your vision.

## EVENT CURATION

Together with the ALTITUDE team, Jennifer can lead and/or assist you in curating captivating live events that will educate, empower and entertain your team or customers. The ALTITUDE team excels in event creation and production using their expertise in business, branding, content creation, and program management.

## SIGNATURE KEYNOTE

### GO BIG, YOUR HOME

Jennifer's signature keynote will lead a conversation on how to embrace an adventurous mindset to empower your audience to step off the sidelines and step into their best life. Jennifer will share stories of the important lessons she learned early on at LANEY & LU and on the trail, that will leave your audience feeling energized and ready to implement change in their life and business.

Topics of discussion will include:

- The one question that changed the trajectory of Jennifer's life forever
- One simple thing you need to STOP doing to up level yourself and your business/life
- How to invite a sense of adventure to take smart risks
- Why being adventurous is an inside job
- How embracing your whole self can catapult the audience to new heights
- The shift that Jennifer made early on at LANEY & LU that she believes helped her surpass nearly every success indicator in her market

## CUSTOMIZED KEYNOTE

Together with your team, Jennifer will design and deliver a keynote address that will captivate your audience, bolster your event's themes, and help you produce an elevated experience for your team and customers.



# Let's Do This

Interested in having Jennifer at your next event? Contact her at **603.531.3160** or by email **hello@altitudecompanies.com**.

Please include information regarding your event with anticipated dates/times as well as a suggested scope for Jennifer's participation, goals, and expectations.

Often times a discovery call can be helpful to determine the full scope of working together. Jennifer understands the importance of the details for smooth execution of events.

Finally, upon confirmation, Jennifer will provide a full bio, head shot, additional marketing materials as agreed upon, and speaker's contract.



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WORKING TOGETHER

